



Masquerade 5K Run/Walk

October 29th, 2016 @ 8:00am

Sponsored by Liberty Christian Academy

Dear Parents, Guardians, and Students,

We are so excited to be hosting a 5K race for our fall fundraiser which will be a Masquerade (costume/dress up) 5K Run/Walk in downtown Richlands on October 29th, 2016 @ 8:00am. Not only does this event encourage students, families, and friends to stay active, but it also raises much needed funds to help our school continue to grow. The Masquerade 5K Run/Walk is also a fun way to help your family raise the fundraiser fee of \$250 for the first student (\$50 for each additional student with a \$350 family maximum). Your family may simply pay this fundraiser fee or students and families can collect pledges from family, friends, and the community. So, let's get this fundraiser event underway!

How do the Pledges work?

1. Students/Families can simply collect **flat pledges** on the attached pledge sheets.
 - **Flat pledges** are when a lump sum is collected up front from sponsors before the 5k run/walk begins. (See attached pledge sheet).
2. Students can be **sponsored** every half mile which would equal six - half mile increments.
 - Sponsored every half mile simply means that a donor will pay a certain amount every ½ mile that your student completes. (See attached pledge sheet).

How do 5K run/walk entry fees work for students and families?

1. Families that get a corporate sponsor ^[1] or raise \$1000 or more will receive up to 4 complementary race entries according to the level of sponsorship and/or money raised.
2. Students get 1 extra entry fee including a T-shirt when they exceed their fundraising fee by \$100.00.
3. One parent/guardian is allowed to run/walk the race course with a student without payment. However, this does not include a T-shirt or refreshments after the race.
4. Other family and friends are welcome to participate in the 5K run/walk as well for a \$25.00 race (plus tax) entry fee which includes a T-shirt and refreshments after the race! ☺
5. Family and friends may also choose to do a "virtual 5K" which simply means a race entry (including a T-Shirt) is purchased, but the person does not have to actually run/walk the race. (This is a great option for out of town family/friends. Standard shipping rates will apply. See race website for details).

How do we sign up for the Masquerade 5K run/walk?

1. Students do **NOT** register on-line for the race on-line. They will sign-up and register at the LCA Campus.
2. Family and friends **have** to sign up on-line at the following website: <https://register.chronotrack.com/r/22856>

Don't Wait! Get started now!

1. **Gather pledges.** From now until October 28th, collect as many pledges as you can! Students, remember to always get your parents' permission and never go out to collect pledges alone. Don't forget to ask neighbors, relatives near and far, friends, and even your parents' co-workers to please support you with a pledge.
2. **Pick out your costume!** Don't forget that this is a costume run/walk, but also remember to choose a costume that not restricting on a run/walk and not too hot. ☺
3. **Get the word out!** Invite friends and families to sign up for the race! All they have to do it go to the website listed above and sign up! ☺
4. **Volunteer.** We will need a LOT of volunteers in several areas. More information will be available as the race day approaches.

[1] See sponsorship letter attached.

Thank you for your support of Liberty Christian Academy!