



Masquerade 5K Run/Walk

October 29th, 2016 @ 8:00am

Sponsored by Liberty Christian Academy

We cordially invite you to participate as a Sponsor of the 1st Annual Masquerade 5K Run/Walk for Liberty Christian Academy (LCA). This event will help LCA continue its mission^[1] in eastern North Carolina.

This event will take place on October 29th, 2016 at 8:00 a.m. in downtown Richlands. Awards will be given for top qualifiers in the 5K and to the top fundraisers. Platinum and gold level sponsors may set up their tables prior to the race and keep them up throughout the race.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant and volunteers. Any additional money from sponsorships will go toward our fundraising goal of \$45,000.

There are various levels of sponsorship for the Masquerade 5K Run/Walk. Size and placement of logos on t-shirts and website are based on sponsorship level.

Platinum Level Sponsor--\$5000 (only one available)

- Listed as top sponsor on web site with logo and link
- Listed as top sponsor in all 5K race communication with logo
- Prominent display of logo on all race t-shirts
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Company name on finish line break tape
- 4 complimentary race entries

Gold Level Sponsor---\$3000

- Listed as sponsor on web site with link
- Listed as sponsor in all 5K race communication
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 3 complimentary race entries

Silver Level Sponsor--\$1000

- Listed as sponsor on web site with link
- Listed as sponsor in all 5K race communication
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 2 complimentary race entries

Bronze Level Sponsor--\$500

- Listed as sponsor on web site and in all 5k race communication and promotional materials in race packet
- 1 complimentary race entry

Finish Line Sponsor -- \$250

- Company name prominently displayed below the finish line clock

Mile Marker Sponsor--\$150 each (or \$350 for all three markers)

- Company name will appear on one 1-mile marker sign, which will be prominently displayed at either the 1-mile mark, 2-mile mark, or the 3-mile mark. If \$350 is paid, the company name will appear at all 3-mile marker signs.

Water station Sponsor-- \$100 (Need 6 stations)

- Company will provide water and/or an electrolyte beverage for their station and the company name will appear on a prominently located sign at the station.

Ready to Sponsor our event?

Just email the 5k Race director, Ginnie Postlethwaite, at ginnie@liberty-academy.net with the following:

- Company name and a full resolution company logo
- Sponsorship level desired.
- The form of payment you will use: check, cash, or online payment.

(All sponsorships must be paid in full by September 29th.)

*** Our Non-Profit Tax ID number is: 45-3552177**

[1] See mission statement at www.liberty-academy.net